

**Job Summary:**

We are seeking an experienced Marketing Manager to join our marketing team. Must be innovative, with an entrepreneurial spirit and can thrive in a fast paced, dynamic, startup environment. The primary goal of this position is to represent marketing efforts in our 3rd party venues across the US.

Responsibilities & Duties:

- Create and maintain marketing plans and budgets for Gate 52 events in 3rd party venues in collaboration with existing venue teams.
- Strong ability to multi-task in a high-volume work environment.
- Manage relationship and output from contracted graphic designer to ensure brand standards are maintained.
- Oversee advertising settlements for each show and provide post show marketing analytics recaps to artists and administrative team.
- Responsibly buy and report data for media placements for artist driven events, internal events, and brand marketing including, but not limited to, radio, TV, print, outdoor, and digital.
- Implement internal and external ad schedules appealing to specific demographics.
- Craft, distribute, and track press releases to media outlets. Supervise publicity, advance press interviews, and work with management, label, and public relations agencies to coordinate artist availability for event promotions.
- Other related tasks.

Qualification & Requirements:

- 5+ years' experience or relevant education in marketing or similar fields.
- Be able to communicate effectively, professionally, and confidently in person, over the phone, and in written forms.
- Flexible schedule with availability for nights and weekends, as needed.
- Experience managing branded social media accounts.
- Thorough SEO & SEM understanding and experience.
- Good working knowledge of Adobe Creative Suite, and multimedia management Software.
- The ability to learn and efficiently use project management software/tools.
- The ability to work independently with a high level of organization.
- Experience in non-music programming including comedy, podcasts, family programming and others.

Apply at Careers@gate52.com

For more information on our hiring policies <https://gate52.com/hiring-practices/>